

Avery Dennison® SF100 Ultra Clear Polyester

Removable Polyester

Revision: 10 Dated: 02/08/24

Uses:

Avery Dennison® SF100-103 Ultra Clear is a water clear film featuring a printable polyester face. SF100-103 Ultra Clear is ideal for applications such as printed window or decorative decals that require a removable clear film



Face: 2.0 mil (51µm) gloss polyester



Adhesive: Removable Clear Acrylic



Liner: 5 mil PET
(03/2024 changed to 4 mil)



Durability: Up to 2 Year Outdoor
Up to 5 year Indoor

Application Surfaces: Flat

Features:

- High Gloss Finish
- Great image clarity and color pop
- Dimensionally stable liner for easy converting
- Screen printable
- UV Digital printable film
- Super clear film and adhesive

Conversion:

- Flatbed Sign-Cutting
- Drum Roller Sign-Cut
- Steel Rule Die-Cut
- UV Inkjet
- Latex
- Screen Printing

Common Applications:

- POP / Trade Show
- Window Graphics
- Outdoor Signage

Product Data Sheet

Page 1 of 4



Graphics
Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379

Avery Dennison® SF100 Ultra Clear Polyester

Removable Polyester

Revision: 10 Dated: 02/08/24

Physical Characteristics:

Property	Measurement	Typical Value
Caliper, face		2.0 mil (51 µm)
Caliper, adhesive		1.0 mil (25 µm)
Dimensional stability		<0.015" (0.38 mm)
Tensile at Yield		NA
Elongation		NA
Gloss	Hunter Gloss @ 60 degrees	90 GU
Adhesion:	15 min 24 hr	1.0 lbs/in (175 N/m) 1.5 lbs/in (262 N/m)
Removability		1 year
Flammability		Self Extinguishing
Shelf-Life		2 years from the date of manufacture (when stored at the following temperatures and humidity conditions 68°-77° F (20° - 25° C) and 50±5% R. H.)
Durability	Vertical Exposure	Outdoor Up to 2 years Indoor Up to 5 years (does not include applications exposed to direct sunlight through glass such as those near windows and doors)
Min. Application Temperature		50° F (10° C)
Service Temperature		-40° to 180°F (-40° to 82° C) (Reasonable range of temperatures which would be expected under normal environmental conditions).
Chemical resistance		Resistant to most mild acids, alkalis, and salt solutions
Compliance		California Proposition 65 .

Data represents average values where applicable, and is not intended for specification purposes.

Product Data Sheet

Page 2 of 4



Graphics
Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379

Avery Dennison® SF100 Ultra Clear Polyester

Removable Polyester

Revision: 10 Dated: 02/08/24

Warranty:

This Warranty applies to the Product listed in this Data Sheet. All statements, technical information (including physical and chemical characteristics) and recommendations about Avery Dennison products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold subject to the Purchaser's assent and agreement that Purchaser is responsible for, and has independently determined, the suitability of such products for its purposes or its customer's purposes. Avery Dennison products are warranted to be free from defects in material and workmanship (i) for two years from the date of manufacture, or (ii) from the date of manufacture until the expiration of the period stated on the specific Product Data Sheet in effect at the time of delivery. Such time periods are subject in either case to the proper storing and application of said product, and the failure to properly store or apply the product, including without limitation the failure to follow any applicable Instructional Bulletin, negates any warranty. It is expressly agreed and understood that Avery Dennison's sole obligation and Purchaser's exclusive remedy under this warranty, under any other warranty, express or implied, or otherwise, shall be limited exclusively to: (a) repair or replacement of defective product without charge at Avery Dennison's plant or at the location of the product (at Avery Dennison's election), or (b) in the event repair or replacement are not commercially practical, a credit amount up to the price of the product taking into account the defect in the product in Avery Dennison's sole discretion.

THE WARRANTY EXPRESSLY SET FORTH ABOVE IS IN LIEU OF ANY OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR ANY PARTICULAR USE AND/OR NON-INFRINGEMENT. SELLER SPECIFICALLY DISCLAIMS AND EXCLUDES ALL OTHER SUCH WARRANTIES. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND MANUALLY SIGNED BY AN OFFICER OF AVERY DENNISON.

AVERY DENNISON'S LIABILITY FOR DEFECTIVE PRODUCTS SHALL NOT EXCEED THE PURCHASE PRICE PAID THEREFORE BY PURCHASER AND IN NO EVENT SHALL AVERY DENNISON BE RESPONSIBLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES WHETHER FORESEEABLE OR NOT, CAUSED BY DEFECTS IN SUCH PRODUCT, WHETHER SUCH DAMAGE OCCURS OR IS DISCOVERED BEFORE OR AFTER REPLACEMENT OR CREDIT, AND WHETHER OR NOT SUCH DAMAGE IS CAUSED BY AVERY DENNISON'S NEGLIGENCE.

All sales and contracts for sale of Products are subject to Purchaser's assent and agreement to this Warranty. Avery Dennison hereby objects to any terms or conditions contained in any purchase order or other communication of any kind from the Purchaser that is conflicting, inconsistent or additional to this Agreement.

Product Data Sheet

Page 3 of 4



Graphics
Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379

Avery Dennison® SF100 Ultra Clear Polyester

Removable Polyester

Revision: 10 Dated: 02/08/24

Related Documents:

The following Avery Dennison literature will provide necessary information to the user for proper application, storage, and other requirements and is available upon request from your Avery Dennison representative or from the Avery Dennison website (www.graphics.averydennison.com).

Document Title	Reference Number
Substrate Cleaning and Preparation	Instructional Bulletin # 1.10
Storage, Maintenance and Cleaning of PVC Films	Instructional Bulletin # 1.20
Durability of Films	Instructional Bulletin # 1.30
Converting Tips for Sign Films	Instructional Bulletin # 2.10
Application of Avery Dennison™ Films Wet Application Method	Instructional Bulletin # 4.20
Tips for Overlaminating, Premasking & Packaging Graphics	Instructional Bulletin # 5.50

Application:

Application on wet surfaces or using an application fluid (wet applied) may result in adhesive residues being left on the surface after removal when using the removable adhesive product. As no two surfaces are alike, trials are recommended prior to use in order to ascertain clean removability.

Special Considerations:

Because of the unique properties and varieties of glass, special considerations must be considered for windows and graphic applications. Avery Dennison accepts no liability for glass breakage.

- Glass absorbs heat when exposed to sunlight. The degree of absorption across windows can vary because of shading, heating, and cooling ventilation, and insulation from window frames. These temperature differences across the window produce stress, which can cause glass breakage. The ability of glass to resist breakage because of temperature stress is affected by window size, glass thickness, glass treatments, quality, and design.
- Window cleaning methods also vary, from the type of cleaners used, to the washing methods employed. Specific chemicals used in window cleaners may affect the adhesion of pressure-sensitive graphics. Power washing methods may impact the adhesion of graphics, if the water pressure or temperature exceeds the graphics adhesion capability.

Revisions are italicized

Avery Dennison and Easy Apply are registered trademarks of Avery Dennison Corporation

Product Data Sheet

Page 4 of 4



Graphics
Solutions

www.graphics.averydennison.com
Customer Service: 800-282-8379